



OFFICIAL RULES

SHONEY'S® 2018 #HOTFUDGECAKEDAY SWEEPSTAKES

**NO PURCHASE NECESSARY TO ENTER OR WIN.
ENTRY IN THIS PROMOTION CONSTITUTES YOUR
ACCEPTANCE OF THESE OFFICIAL RULES.**

1. **Eligibility.** Shoney's® #HOTFUDGECAKEDAY Sweepstakes (the "Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry. Employees of Best American Hospitality Corp., Shoney's® Restaurant franchisees, Tombras digital agency and their parent, subsidiary, and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employees, are not eligible. All federal, state and local laws and regulations apply. Void where prohibited.
2. **Promotion Period.** Promotion Period begins at 12:00 PM EDT on Thursday, December 6, 2018 and ends at 11:59 PM EDT on Thursday, December 6, 2018.
3. **Sponsor:** Best American Hospitality Corp., 1717 Elm Hill Pike, Suite B-1, Nashville, TN 37210.
4. **Prizes and Approximate Retail Value ("ARV"):**

One (1) Grand Prize: one (1) one hundred dollar (\$100) Shoney's gift card, to be redeemed at the winner's preferred Shoney's location.

Grand Prize to be awarded based on all entries received during Promotion Period.

Total ARV: \$100.

No substitution is allowed and no cash alternative is available, except the Sponsor reserves the right to substitute a prize of equal or greater value in Sponsor's sole discretion. Each winner is responsible for all taxes and fees associated with prize receipt and/or use.

5. **Odds:** Odds of winning the prize depends on the number of eligible entries received during the Promotion Period.
6. **How to Enter:**

Publicly post a picture of yourself (alone or with a larger group) on Facebook, Twitter, Instagram or on other social networking sites. Entries must include the

#HOTFUDGECAKEDAY hashtag and tag the Shoney's account on that platform (Facebook.com/Shoneys, @Shoneys on Twitter, or @Shoneys on Instagram, etc.).

To qualify as an entry, photo must be clearly taken in a Shoney's or include Shoney's food, packaging, and/or memorabilia.

Photo must be original and taken by or for the user submitting. All photos submitted shall become the property of the Sponsor.

One entry per user per platform per day.

7. **Drawing and Giveaway:** Winners will be chosen by random selection by Sponsor:
By Thursday, January 11, 2019

Winner will be notified via comment or message on the social platform used to enter within five (5) days of winning. If winner does not respond with requested contact information for prize delivery within two (2) days of being notified, the potential winner forfeits prize. Sponsor is not responsible for any incorrect or inaccurate information. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by a random drawing from among all remaining eligible entries.

8. **Release:** For entry in the Promotion and/or receipt of any prize, each entrant and winner agrees to release and hold harmless Sponsor, its parent, subsidiaries, affiliates, suppliers, distributors, Shoney's Restaurant franchisees and advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, personal injury, death, damage to or loss of property, or invasion of privacy or right of publicity, arising out of the use or misuse of submitted photograph(s), participation in the Promotion, or receipt or use or misuse of any prize. Entrance shall be considered permission to use entrant's email address in future promotions and mailings.
9. **Publicity:** Except where prohibited, participation in the Promotion constitutes each entrant's and winner's consent to Sponsor's and its agents' use of his or her submitted photograph(s), name, likeness, image, or voice for promotional purposes in any media, worldwide, without further payment, consideration, or compensation. Each entrant warrants that it has the consent of all persons in the image to submit the photograph to Sponsor, and that those persons consent to Sponsor's and its agents' use of his or her submitted photograph(s), name, likeness, image, or voice for promotional purposes in any media, worldwide, without further payment, consideration, or compensation.
10. **Limitations of Liability:** Sponsor reserves the right to cancel the Promotion if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Promotion as determined by Sponsor in its sole discretion.
11. **Winner's List:** To receive a copy of the Winner's List for this Promotion (available after January 11, 2019), mail a self-addressed, stamped #10 envelope to be received by January

1, 2019 to: Winner's List, Shoney's #HOTFUDGECAKEDAY Sweepstakes, Shoney's Restaurants, 1717 Elm Hill Pike, Suite B-1, Nashville, TN 37210.

12. **Miscellaneous:** Except where prohibited, by participating you agree to these Official Rules and to the decisions of Sponsor, whose decisions are final and binding in all respects. Failure to comply with these Rules may result in disqualification. All issues concerning the construction, validity, interpretation and enforceability of these Rules shall be governed by and construed in accordance with the laws of the State of Tennessee. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Tennessee located in the county of Davidson for any action, suit or proceeding arising out of or relating to this Promotion.